



Navigating Your Ag Business

From Stress to Success

Abbreviated Road Map

Module 1: Where are you now?

Objective:
Explore "where you are now".

Self-paced, online activities

available starting Jan. 1

Live Zoom:

Feb. 2, 12 noon - 1:30 pm

Optional: One-on-one **virtual** session with a facilitator between January 16 and Feb. 2. This will be 45-60 minutes.

Module 2: Motivation

Objective:
Build your peer group and write your motivation statement.

Live, instructor-led virtual meeting

Self-paced online activities available starting Feb. 5

Module 3: Financial Viability

Objective:
Determine the financial direction of your farm.

Self-paced, online activities + one-on-one assistance from WDATCP Farm Center staff

Self-paced online activities available starting Mar. 1

Optional **virtual group** "office hours" zooms on financial analysis: Feb. 9, 16, 23, and March 1; 12 noon - 1:30 pm

Need some help with financial analysis?

Optional **one-on-one virtual** sessions available in Feb. with WDATCP Farm Center staff or Extension educators. Schedule these through Steph Plaster.

Module 4: Where do you want to be?

Objective:
Develop your business vision and evaluate the business.

Self-paced, online activities + one-on-one meeting with facilitator

Required: One-on-one **virtual** session with a facilitator between Mar 1 and Mar 22. This will be 45-minutes.

Module 5: Destination

Objective:
Evaluate strategies to address your top issue.

Live, instructor-led virtual meeting

Self-paced online activities available starting Mar. 22

Live Zoom:
Mar. 22, 12 noon - 1:30 pm

Module 6: How do you get there?

Objective:
Develop your action plan.

Self-paced online activities + facilitator support for accountability

Want a facilitator to help with your accountability to complete your action steps? One-on-one virtual sessions available periodically March 22 - Aug. 1.