

Wisconsin Women in Agriculture

Three Bears Resort, Warrens, Wisconsin

January 12 & 13, 2024



Sponsorship Prospectus

Women are the forefront of Wisconsin's diverse agriculture community. This is why a committee of women agriculture professionals have been working hard and are excited to announce the new Wisconsin Women in Agriculture (WWIA) Conference, being held this January 12 & 13, 2024 at the Three Bears Resort in Warrens, WI.



Extension

UNIVERSITY OF WISCONSIN-MADISON

The conference is supported by UW-Madison Division of Extension and the WI Department of Agriculture, Trade and Consumer Protection.



Overview

The WWIA Conference will be a two-day event designed to provide research-based and practical educational opportunities for all women interested in any aspect of agriculture. Through workshops and presentations, attendees will learn how to better manage risk, improve their farm operations, and become more successful operators and ag professionals. More information on the conference is available at - <https://farms.extension.wisc.edu/wi-women-in-ag-conference/>

We invite you to be part of the 2024 Wisconsin Women in Agriculture Conference by becoming a sponsor and/or participating in the Trade Show. This is an opportunity to showcase your organization or business and meet with women in agriculture from across Wisconsin.

Below, you will find additional information on the sponsorship opportunities.

We appreciate your consideration of funding for this new event to support Wisconsin's women in agriculture. Please feel free to reach out to the committee chair, Katie Wantoch, with any questions. Katie can be reached at katie.wantoch@wisc.edu or via phone 608-354-3995.

Sincerely,
2024 Wisconsin Women in Agriculture Planning Committee:

- **Katie Wantoch, Chair, UW Extension Farm Management Program**
- **Kara Kasten-Olson, WI Department of Agriculture, Trade, and Consumer Protection**
 - **Ashley Schumacher, Alcivia Cooperative**
 - **Katie Mattison, WI Farm Bureau**
 - **Kriss Marion, WI Farmers Union**

Sponsor Wisconsin Women in Agriculture

As a sponsor of the 2024 Women in Agriculture Conference you will benefit from excellent exposure and acknowledgement through ads, signs, website or program advertisements, and conference admission, depending on your package. Get your products and services in front of this growing audience of experts, directly support the goals and education of the organization.

2023 Sponsorship Opportunities

Trade Show

- \$150 for a 8'x10' booth
- Includes 6' skirted table and 2 chairs
- Limited number available. First come, first served.
- Priority will be given to non-profit and government agencies focusing on agricultural education or programming.

Silver Sponsors

Sponsors donating \$500 or more in cash or product donations. Silver sponsors will be recognized with the following:

- All the same benefits of bronze sponsorship
- One complimentary registration
- Optional quarter page pre-designed advertisement in program

Platinum Sponsors

Sponsors donating \$1,000 or more in cash or product donations. Platinum sponsors will be recognized with the following:

- All the same benefits as Gold Sponsorship
- Optional full-page pre-designed advertisement in program
- Sponsor recognition on advertising for the Wisconsin Women in Ag Conference

Sponsors

Sponsors donating \$250 or more in cash or product donations. Bronze sponsors will be recognized with the following:

- Organization's name in program, on website, and displayed at the event

Gold Sponsors

Sponsors donating \$750 or more in cash or product donations. Gold sponsors will be recognized with the following:

- Organizations name or logo in program, on website, and displayed at the event.
- 2 complimentary registrations
- Booth at the trade show (8'x10')
- Optional half page pre-designed advertisement in program

Logos & Advertisements

Organization logos and pre-designed advertisements must be emailed to katie.wantoch@wisc.edu no later than January 4, 2024, for inclusion in the conference program.



Sponsor/Exhibitor Agreement

Yes! We want to support the 2024 Wisconsin Women in Agriculture Conference.

Company Information

Company Name _____

Contact Person _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Website _____

_____ We would like to become a sponsor at level _____

_____ We would like to reserve a booth at the trade show (\$150)

_____ Please make my donation anonymous.

Signature _____

Payment Information

All payments must be made in U.S. dollars. Applications and sponsorship money must be sent no later than January 4, 2024. Please contact Conference Management at conferences@union.wisc.edu or (608) 890-2645 with more information or questions.

Paying by check - send agreement and check to the following address:
Conference Management Services - Wisconsin Union
Wisconsin Women in Agriculture Conference
800 Langdon Street
Madison, WI 53706 USA

Other forms of payment:
Please email conference management at conferences@union.wisc.edu to arrange payment.

Terms & Conditions

1. All cancellations must be submitted in writing to conferences@union.wisc.edu. Any cancellation prior to January 4, 2024 will receive a 50% refund if total booth cost has been received. No refunds will be issues after January 4, 2024.
2. Two or more organizations may not exhibit in a single booth space unless prior arrangements have been made by the Wisconsin Union.
3. Exhibits must not project beyond allotted spaces, must not obstruct the view or interfere with traffic to other exhibits, and must not obstruct the fire exits or patron walkways.
4. Exhibits can start setting up at 8:00 am on Friday, January 12, 2024.
5. Exhibits must be dismantled by 3:00 pm on Saturday, January 13, 2024.
6. All exhibits must comply with fire and facility regulations.
7. Exhibitors are prohibited from defacing facility property, including taping or securing any materials to facility walls.
8. Exhibitors assume responsibility for and agree to indemnify and defend the Wisconsin Union and their respective employees against any claim or expense arising out of the exhibition premises.
9. The Exhibitor understands that the Wisconsin Union does not maintain insurance covering the Exhibitor's property. It is the sole responsibility of the Exhibitor to obtain such insurance.
10. The Wisconsin Union may prohibit installation or request removal of any promotion which is not keeping with the character or purpose of the event.

Exhibit Space Assignment

Space will be assigned when full payment has been received. The conference reserves the right to determine final exhibit space assignments and to accept or reject any exhibits. Complete and return the enclosed Women in Agriculture Sponsorship and Exhibitor Agreement and direct questions to conferences@union.wisc.edu or by phone at (608) 890-2645.

