FARM PULSE: Financial Management & Analysis

A self-paced online course for farmers interested in learning how to use farm financials to explore their farm business decisions.

This course will help farmers evaluate their finances, take the pulse of their farm business, and set goals for the future of their operation.

“The course covered a wide range of information that was needed.”
- course participant

“The course was excellent! I liked that I could pick-up and start the program when it fit my schedule vs. having a designated time to login and meet. The flexibility helped greatly!”
- course participant

SCAN TO REGISTER NOW & VIEW COURSE FEES

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FARM PULSE
FINANCIAL MANAGEMENT & ANALYSIS COURSE

CONTACT US

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An EEO/AA employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act requirements.
WHAT YOU WILL LEARN

- Identify which records to collect for your farm business
- Compare and contrast financial strengths and weaknesses
- Organize financial information into financial statements
- Define the structure of balance sheets, income statements, statements of cash flow, and statements of owner equity
- Interpret financial statements for the analysis of a farm's financial position and financial performance
- Illustrate your farm's plan to communicate with your lender

COURSE OVERVIEW

“Seeing the real-life examples of Johnson Ranch and Bella Acres is really helpful!”
- course participant

Participants are able to follow along with case farms throughout the eight modules, completing hands-on & interactive financial activities involving these farms:

- Conventional dairy farm
- Livestock and grain farm
- Organic dairy and grain farm

THE 8 MODULES

The course will take 6-10 hours to complete

1. Overview and introduction to the case farms
2. Farm financial model and records
4. Financial position – liquidity and solvency ratios
5. Financial performance – profitability, repayment and replacement capacity, and financial efficiency ratios
6. Decision-making – DuPont Analysis, planning, and budgeting
7. Working with your lender
8. Next steps